LOGO GROVE


Home
Branding
Marketing
Website
Contact Us
Outshine. Outperform. Outlast.
Empower Your Business with Logo Grove
Sleek Websites | Cohesive Branding | Digital Marketing
fn
control
option
command
command
option

WE TURN
IDEAS INTO **IMPACT** IN AN
EVER-EVOLVING
DIGITAL LANDSCAPE



FOUNDED IN
2023

CLIENTS
25+

PROJECTS
100+

INDUSTRIES
10+

COUNTRIES
5+

OUR PURPOSE

To deliver innovative digital solutions that create value and lasting impact.



Our Story

Since our debut in 2023, we haven’t just created , we’ve elevated brands through bold ideas, clean design, and deep insight. From logos to full visual systems, we give your business the image it deserves. We’re not just designers. We’re your growth partners.

It’s been a journey of thousands of projects across dozens of industries learning, refining, and understanding what truly works. Every experience has shaped how we craft brands that don’t just exist, but stay unforgettable.

For us, design has always been more than just visuals. It’s about building trust, attracting attention, and creating impact that goes beyond the surface and turns interest into sales.

OUR POSITIONING

SETTING STANDARDS



EXPERTISE
IN THE FIELD

01



INTEGRATED
DIGITAL SERVICES

02



DATA-DRIVEN
FRAMEWORK

03



USER-CENTERED
APPROACH

04



AGILE
METHODOLOGY

05

OUR SERVICES

WEB DESIGN & DEVELOPMENT

We design and develop fast, responsive, and conversion-focused websites tailored to your business goals.

DIGITAL & CONTENT MARKETING

Creative marketing and content strategies to build brand presence and engagement Campaign execution, content creation, and growth across digital platforms.

SEARCH ENGINE OPTIMIZATION (SEO)

We improve your website's visibility on search engines to attract consistent, high-quality organic traffic.

PAY-PER-CLICK ADVERTISING (PPC)

We manage high-converting ad campaigns that maximize ROI through precise targeting and optimization.

AI CHATBOT

Chatbot solutions for customer support and quick responses Helps handle inquiries, capture leads, and improve communication.



OUR CLIENTS


INSURE
C-STORE


CINCO
AUTO INSURANCE


AB
AB DESIGNS


SILICON VALLEY


métier


M2Tech


Visit Québec
So far, yet so near


alight


AIESEC


Mercels


IVS
IMMIGRATION


DR·LAMIA


Galax PMU
BEAUTY ACADEMY


By Malcolm Alexander-Neal
VERSES
OF LIFE


Fashion
Bay


O-2GO
PURE OXYGEN


the
OXYGEN
store


مدارس الحرمين
AL HARAMAIN MADRASAH
AND QUR'AN SCHOOLS


PURE AMINOS


MacNeal LLC


EQUINE PRP
LONDON


DB WORLD
EXPORT COMPANY


THE 10 COIN COMMANDMENTS
CHANGE YOUR MIND - CHANGE YOUR MONEY


FOXBURY
DENTAL


Bay Biosciences


BIGT
SUPPLIES


Mainland
Civil


Onaré Beauty
It is about more than just hair


WOODCASTLE
HOMES MANAGEMENT


BELLO
LUXURY
LIVING
BEDS AND FURNITURE

BRAND NAME

MALCOLM ALEXANDER-NEAL

PROJECT

Author Website, Book Cover Design & Creative Assets

MARKET

USA / Global Readers

OBJECTIVE

Malcolm Alexander-Neal required a complete digital identity for his poetry book, “Verses of Life: Through Chapters of Love.” The goal was to create a dedicated online platform that could introduce the book, present the author’s story, showcase upcoming work, and support reader engagement through a professional website experience.

The project also aimed to establish a strong visual direction for the book through a custom cover design and social media creative assets, helping the author maintain a consistent and emotionally resonant brand presence across digital touchpoints.

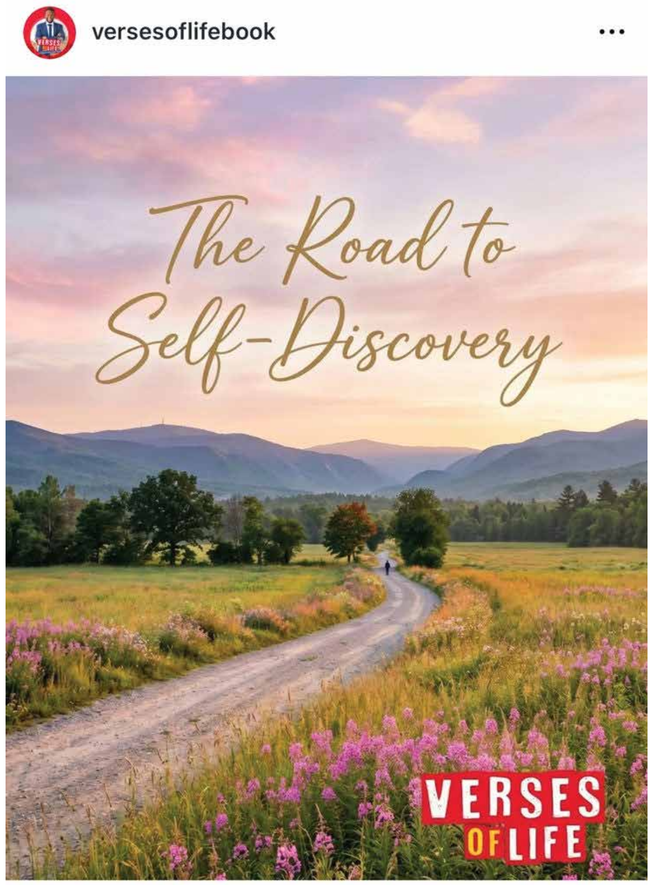


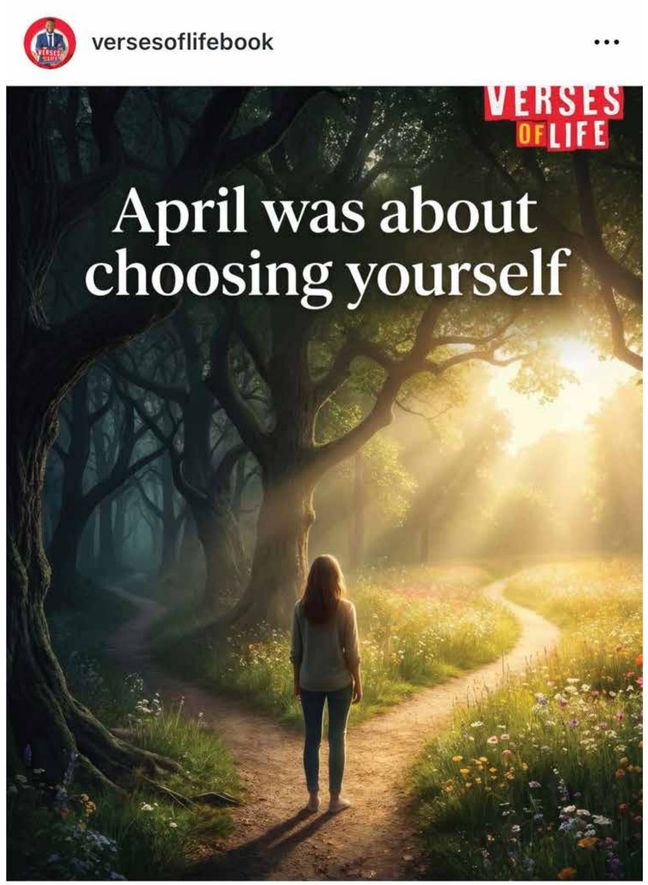
www.versesoflifebook.com

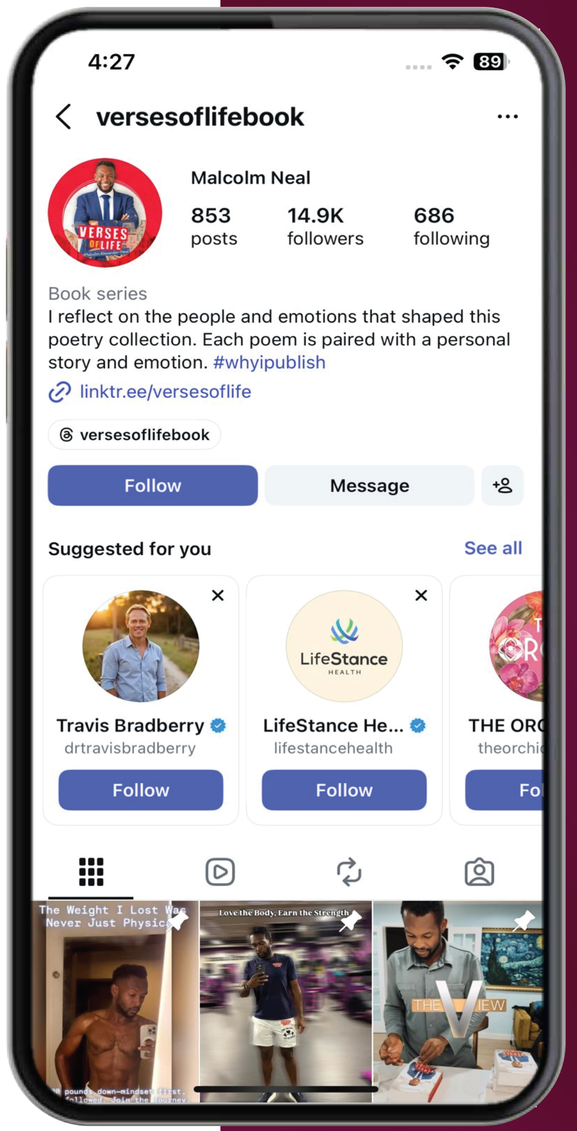
BRAND NAME
MALCOLM ALEXANDER-NEAL

PROJECT
Author Website, Book Cover Design & Creative Assets

MARKET
USA / Global Readers







www.versesoflifebook.com

BRAND NAME

Vision Media Consulting / VMMA (CARL HUMPHREY)

PROJECT

Website Technical Support, Digital Magazine Creation &
AI Video Podcast Assets

MARKET

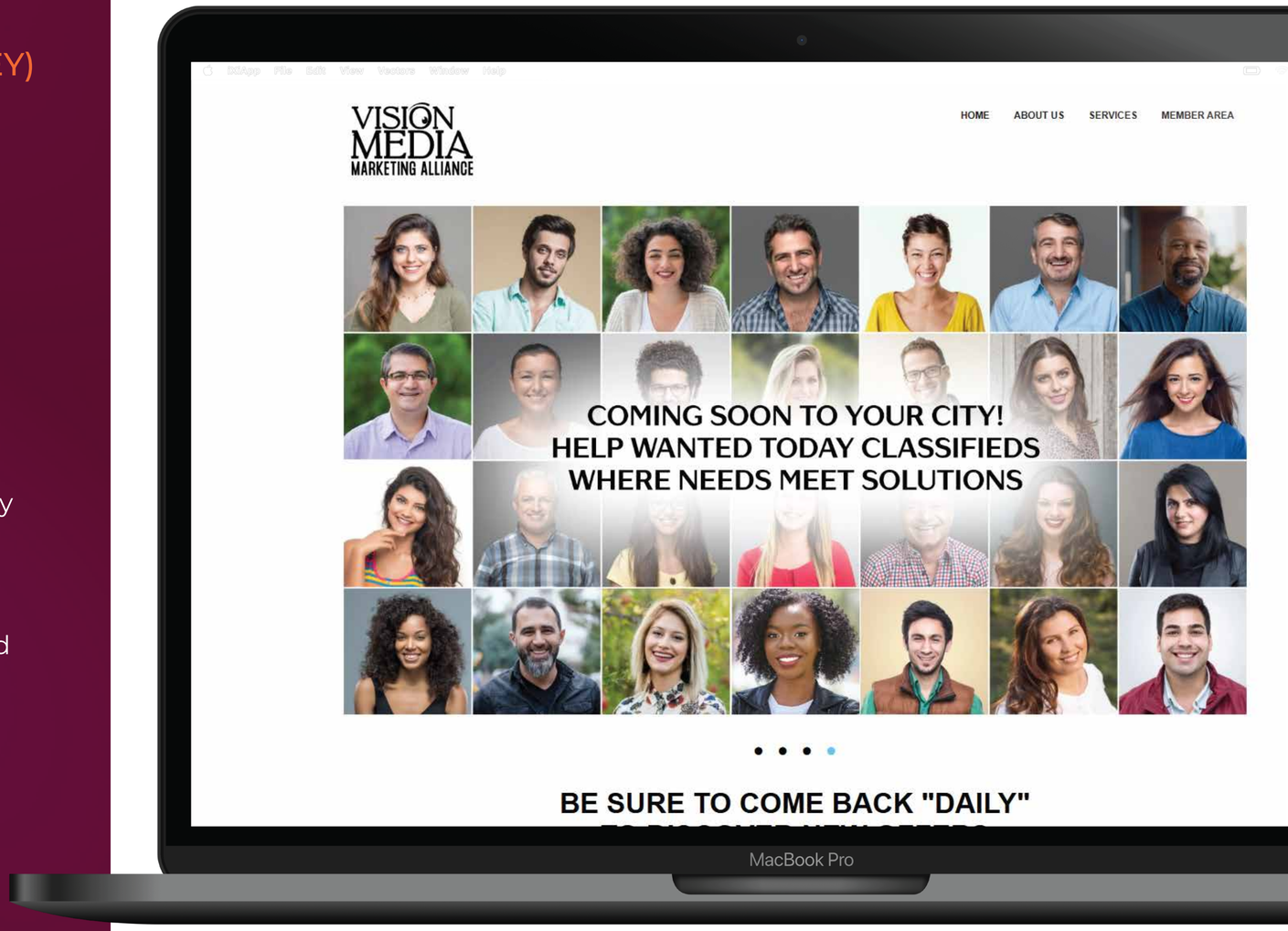
USA / Global Digital Business Community

OBJECTIVE

Carl Humphrey required ongoing digital support for Vision Media Consulting, a media-focused platform built around digital video magazines, automated follow-up systems, and modern brand visibility solutions.

The objective was to strengthen the platform's technical reliability, support the creation of engaging digital magazines for his clients, and develop creative advertising assets that could help communicate the VMMA offering across digital channels. The project also focused on producing AI-powered video podcast content to make the brand's message more interactive, scalable, and visually engaging.

Additionally a complete affiliate program was developed, enabling automated commission calculation and tracking for each affiliate based on generated sales.



BRAND NAME

Vision Media Consulting / VMMA

(CARL HUMPHREY)

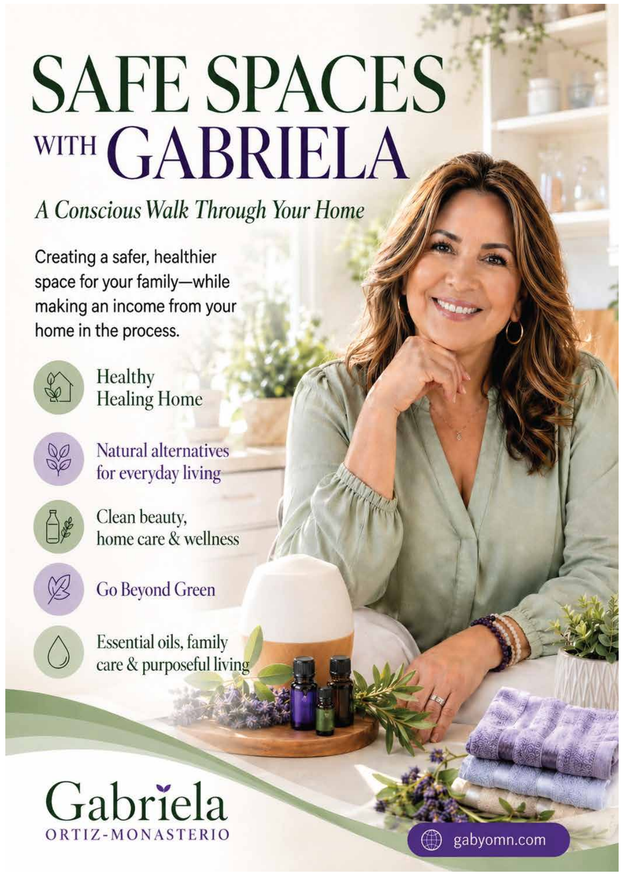
PROJECT

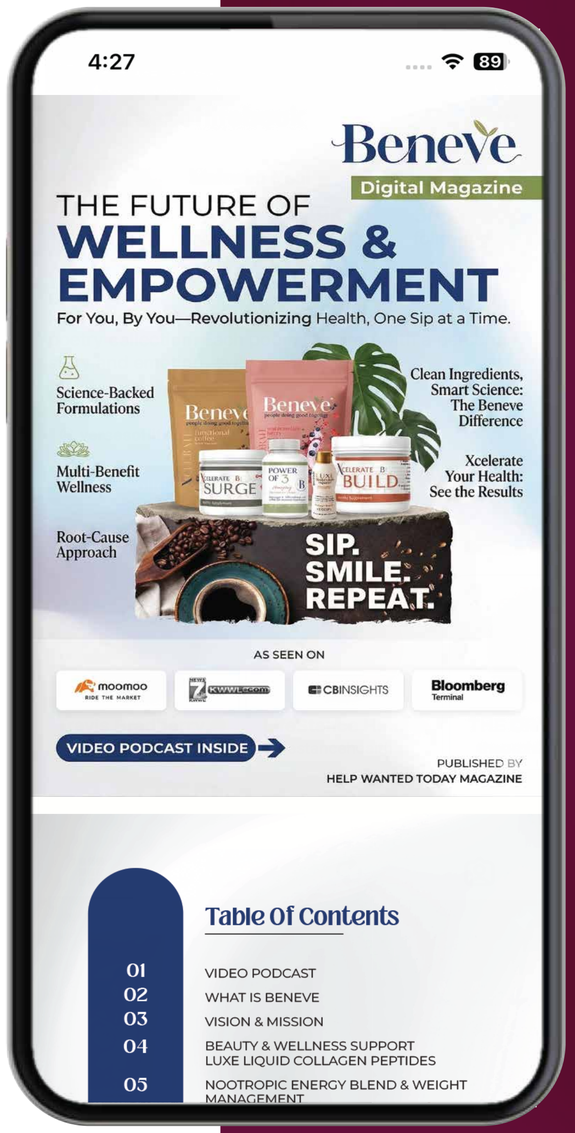
Website Technical Support, Digital Magazine Creation & AI Video Podcast Assets

MARKET

USA / Global Digital Business Community







BRAND NAME

WOODCASTLE HOMES

PROJECT

PPC Search Campaign & eBook Design

MARKET

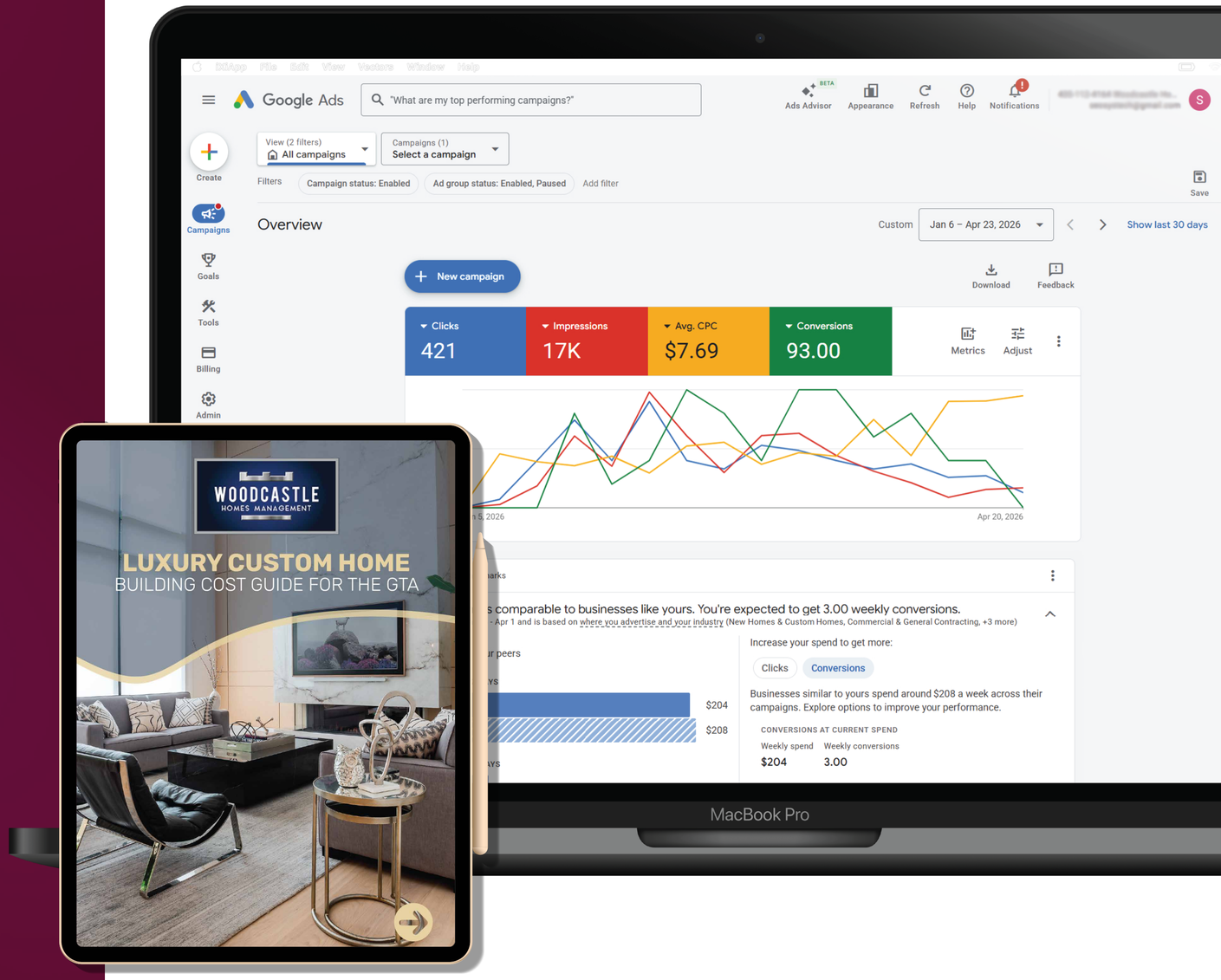
Canada / Greater Toronto Area

OBJECTIVE

Woodcastle Homes required a focused digital lead-generation campaign to reach homeowners looking for custom home building, renovations, additions, and design-build services across the Greater Toronto Area. The brand is positioned as an award-winning custom home builder serving markets including Mississauga, Oakville, Burlington, Toronto, and surrounding communities.

The campaign objective was to drive high-intent traffic through PPC search advertising, generate qualified inquiries, and encourage direct customer actions through website conversions and phone calls. Alongside the campaign, Systechlogic also designed an eBook for Woodcastle Homes' customers, supporting the brand's educational lead-nurturing approach.

We developed a professionally designed eBook as a marketing asset to support client education, strengthen brand positioning, and increase visibility, contributing to long-term lead nurturing and awareness.



www.woodcastlehomes.ca

BRAND NAME

BAY BIO SCIENCES

PROJECT

Website Development, SEO & PPC Campaign

MARKET

USA / Global Life Sciences

OBJECTIVE

Established a strong digital presence for Bay Bio Sciences by developing a professional website from scratch, including structured content aligned with the life sciences domain. Ongoing content development, covering website pages, blog posts, and marketing materials, was implemented to ensure accuracy and relevance in a highly specialized, health-focused niche related to life sciences and biospecimen services.

Performance-driven SEO and PPC campaigns were executed to enhance visibility and lead generation. PPC results showed significant growth, with clicks up 83.39%, impressions up 61.89%, and conversions up 125.93%, along with improved CTR and lower cost per conversion.

SEO performance also improved substantially, with organic clicks up 289% and impressions up 261%, reflecting a stronger search presence, broader reach, and higher user engagement.

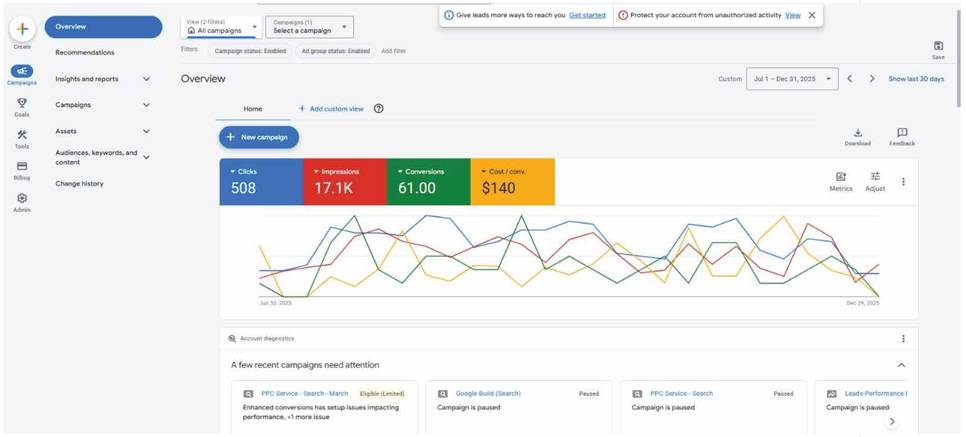


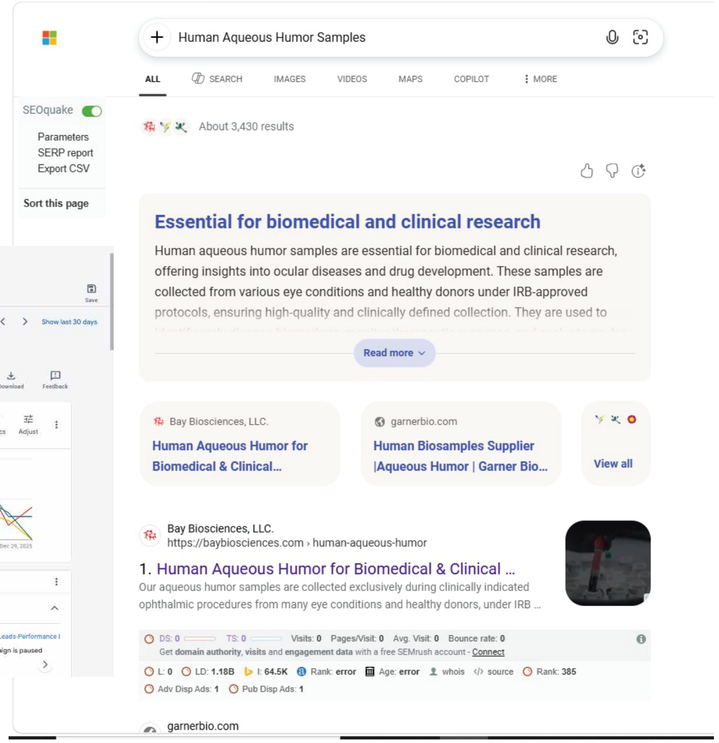
www.baybiosciences.com

BRAND NAME
BAY BIO SCIENCES

PROJECT
Website Development,
SEO & PPC Campaign

MARKET
USA / Global Life Sciences







www.baybiosciences.com

BRAND NAME

MACNEAL LLC

PROJECT

Website Development & PPC Campaign Management

MARKET

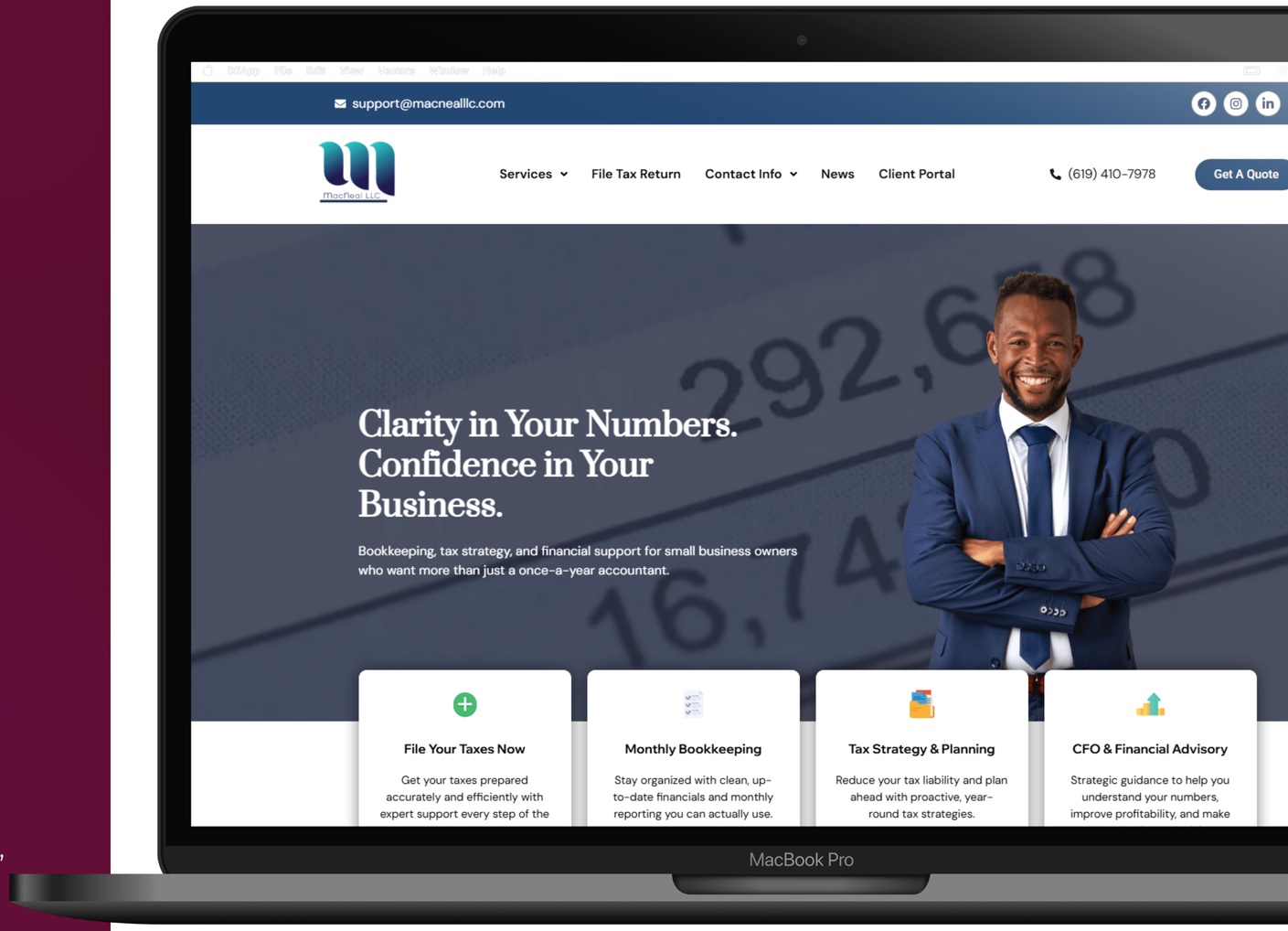
USA / Accounting, Tax & Business Services

OBJECTIVE

MacNeal LLC required a new digital platform to present its professional tax, bookkeeping, entity formation, and accounting support services in a clearer and more conversion-focused way. The company's website highlights services including tax return support, entity formation, bookkeeping, business consulting, Controller/CFO services, and IRS resolution services.

Systechlogic created the new website and supported MacNeal LLC through PPC campaigns focused on three core service areas: Tax Returns, Bookkeeping, and Entity Formation. The campaign strategy was designed to increase search visibility, attract high-intent users, and generate qualified leads from individuals and businesses looking for professional financial and business formation solutions.

A custom AI-powered chatbot, built using OpenAI and Grok, was integrated to replace traditional chat support—handling user queries, guiding visitors, and managing onboarding through an automated, end-to-end experience.



www.macnealllc.com

BRAND NAME

ONARÉ BEAUTY

PROJECT

PPC Campaign for Invisablend Hair Enhancement

MARKET

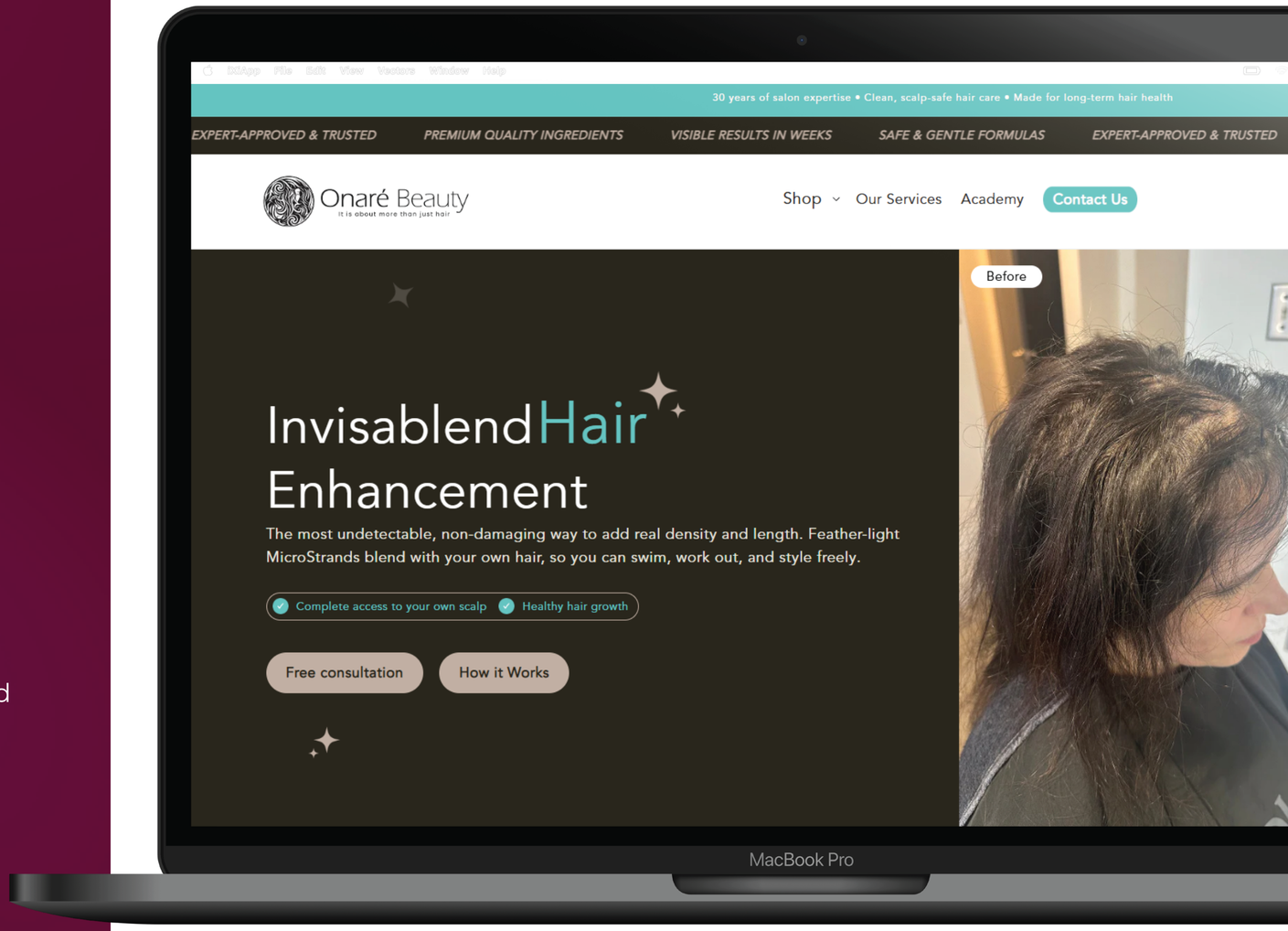
Canada / Hair & Beauty Services

OBJECTIVE

Onaré Beauty required a performance-focused PPC campaign to promote Invisablend Hair Enhancement, a hair-density and volume solution positioned for individuals experiencing thinning, fine hair, or seeking a fuller natural look. The brand presents Invisablend as a breathable, scalp-accessible hair enhancement system designed to add density and length while blending with the client's own hair.

Systechlogic ran a PPC campaign with a daily budget of CAD 60.00, focused on increasing visibility, attracting high-intent users, and improving lead-generation performance. The campaign generated 1,250 clicks from 15,340 impressions, achieving an 8.14% CTR, improved from the previous 6.64% CTR.

Compared to previous performance, clicks increased by 25%, impressions rose by 20%, and conversions grew by 15%. The cost per conversion also decreased by 10%, showing stronger campaign efficiency and improved overall performance.



BRAND NAME

PURE AMINOS

PROJECT

SEO Performance Growth

MARKET

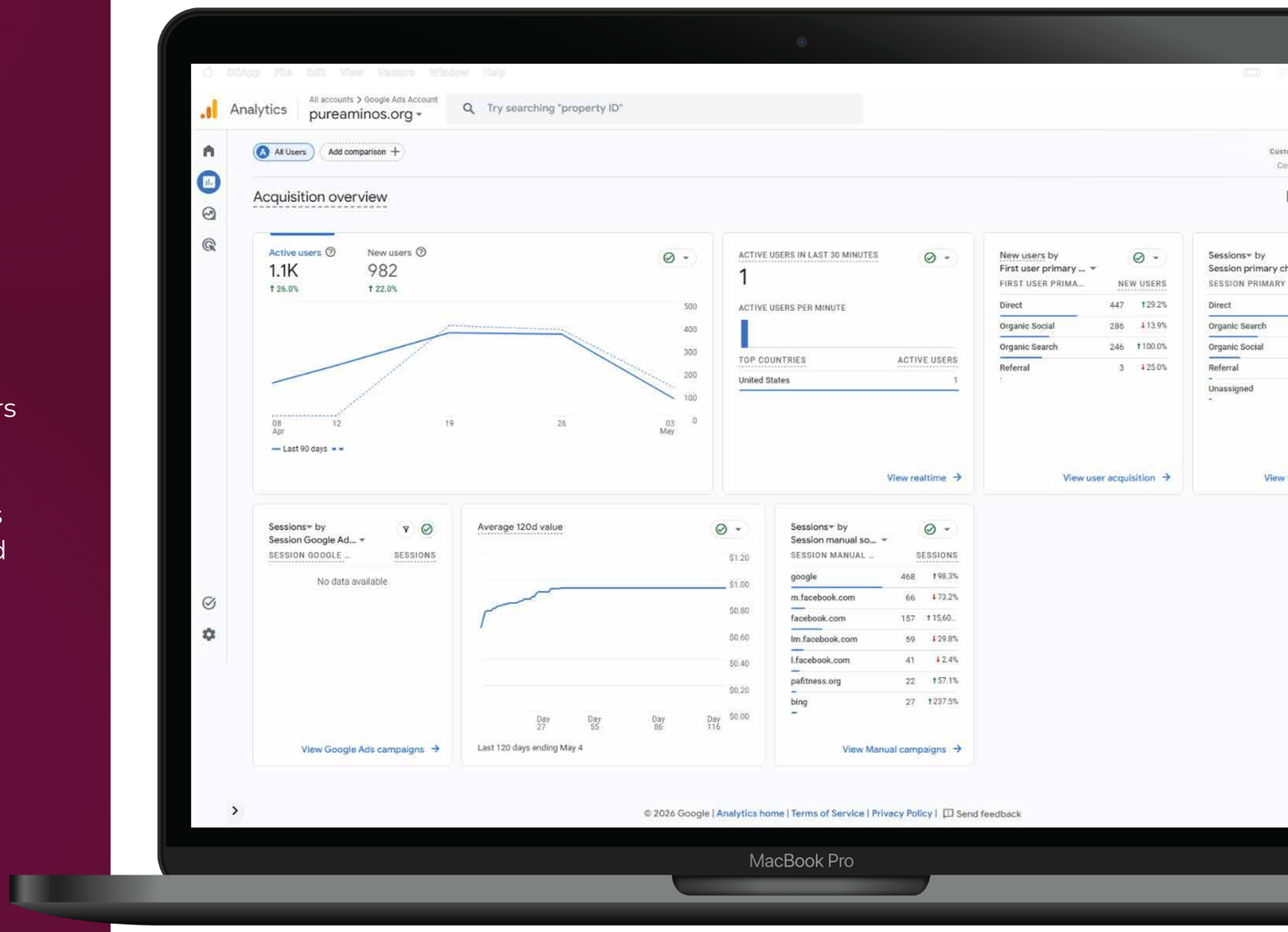
Research Peptides / Laboratory Research Products

OBJECTIVE

Pure Aminos required SEO support to improve its search visibility, increase organic website traffic, and strengthen engagement for users searching for high-purity research peptide and amino acid products. The website positions the brand around research peptides for laboratory study and scientific research environments, while its terms specify that products are intended for in-vitro laboratory research and analytical purposes.

Systechlogic supported Pure Aminos through SEO optimization focused on improving organic reach, search impressions, and user engagement. The website performance showed a significant positive trend between the two comparison periods, with clicks increasing by 289%, impressions increasing by 261%, and CTR improving by 2.4%.

These results indicate stronger keyword visibility, improved search presence, and better audience engagement through organic discovery.



BRAND NAME

TRAVELLING WITH OXYGEN

PROJECT

Website Development, PPC Campaign & SEO Growth

MARKET

UK / Travel Oxygen & Portable Oxygen Concentrators

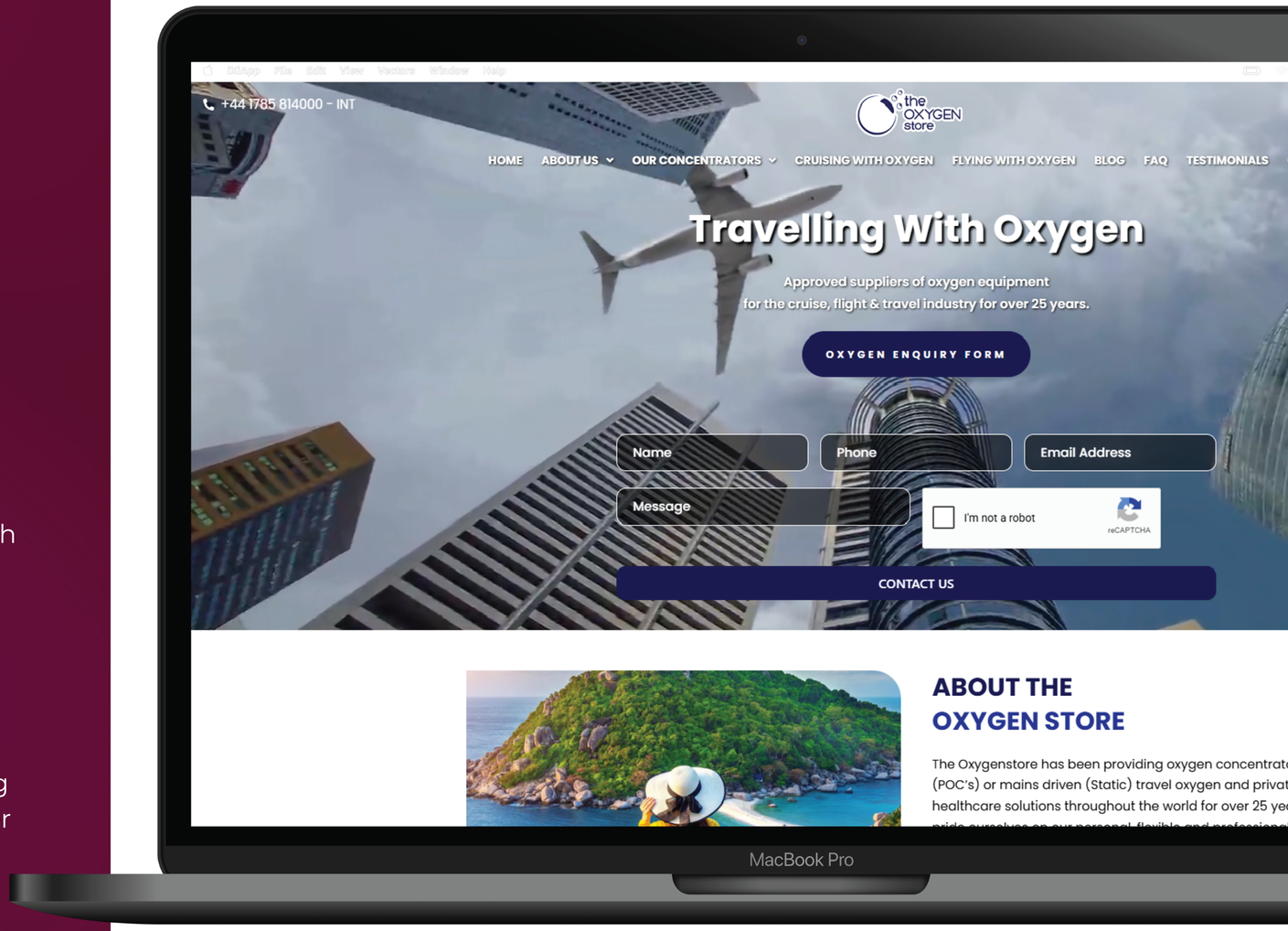
OBJECTIVE

Travelling With Oxygen required a professional website and performance-driven digital marketing strategy to support users looking for portable oxygen concentrators for flights, cruises, and everyday travel. The brand offers approved portable oxygen concentrators, including pulse-dose and continuous-flow options, designed to help customers travel with greater confidence and independence.

Systechlogic developed the website and supported the brand through PPC and SEO campaigns. The PPC campaigns delivered strong growth, with clicks increasing by 21.99%, impressions by 39.28%, and conversions reaching 570+, while conversion value also improved, indicating stronger lead quality and better ROI.

SEO performance also showed remarkable progress, with organic clicks increasing by 185% and impressions growing by 278%, reflecting stronger keyword visibility, improved search rankings, and higher user engagement.

In addition, a custom affiliate tracking system was developed to manage coupon-based referrals and commission tracking. A lightweight CRM module was also integrated within the existing platform to streamline lead and user management, improving overall operational control and marketing efficiency.



www.travellingwithoxygen.com

BRAND NAME

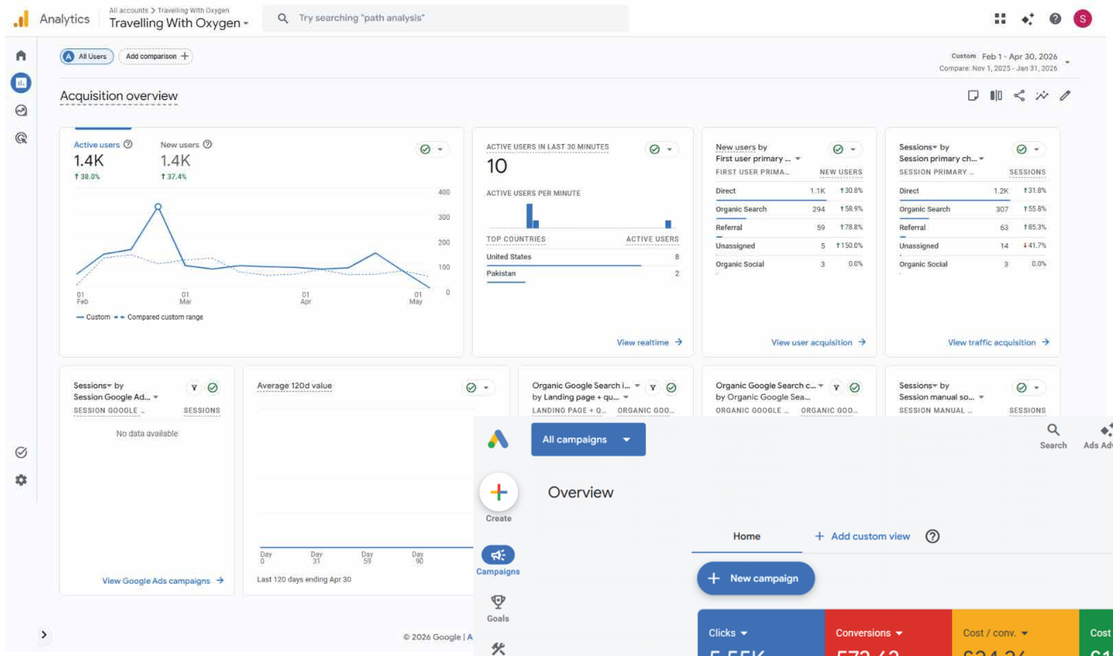
TRAVELLING WITH OXYGEN

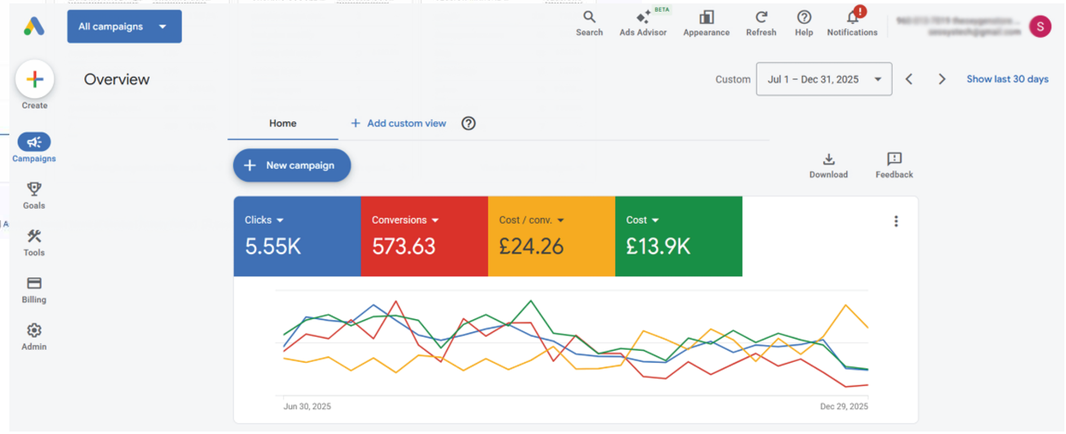
PROJECT

Website Development,
SEO & PPC Campaign

MARKET

UK / Travel Oxygen & Portable Oxygen Concentrators







www.travellingwithoxygen.com

BRAND NAME

AL HARAMAIN SCHOOLS

PROJECT

PPC Campaign, Meta Advertising, Website Support & Creative Design

MARKET

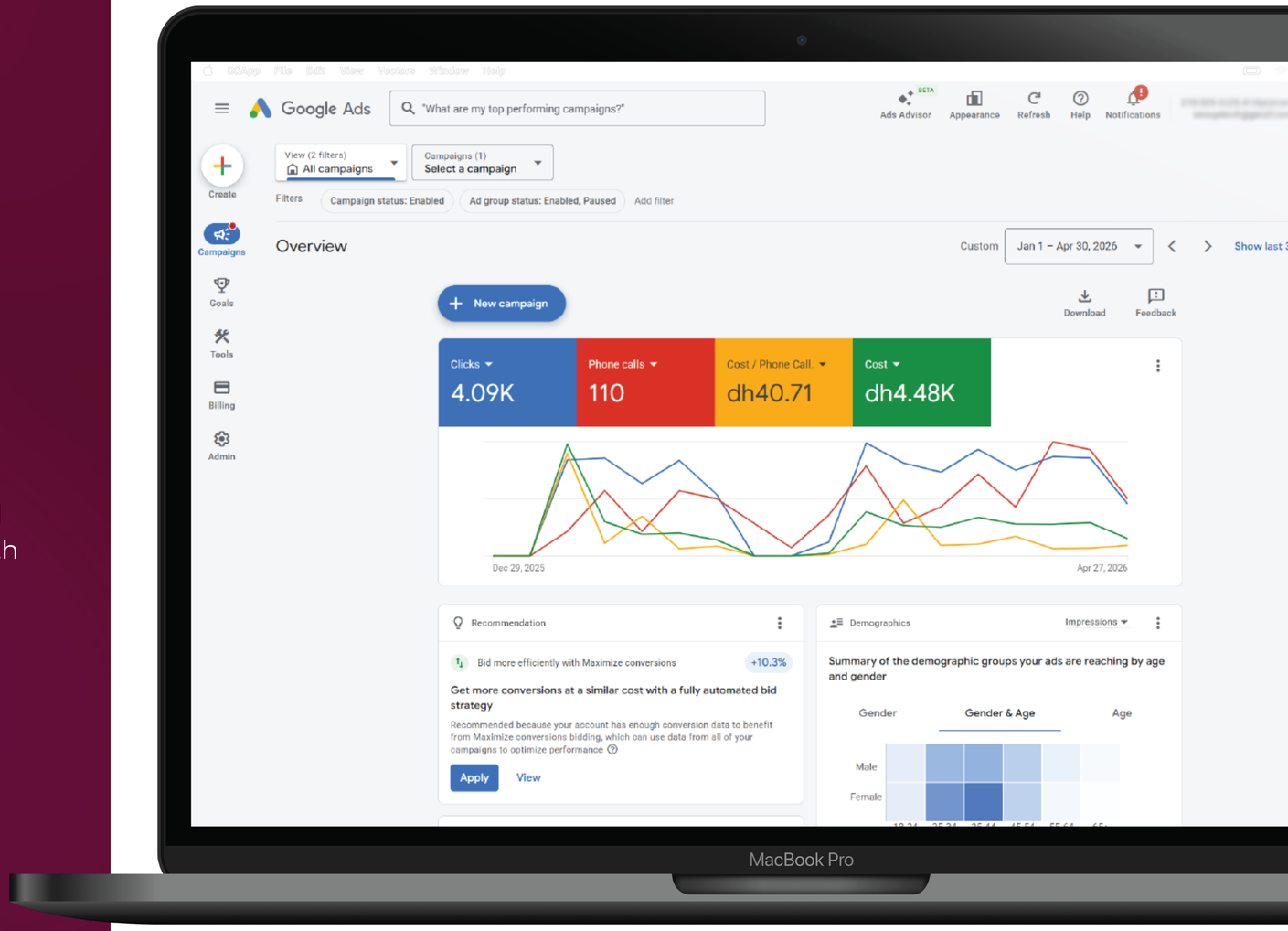
UK / Islamic Education

OBJECTIVE

Al Haramain Schools required digital marketing and creative support to increase awareness, drive registrations, and reach parents looking for Qur'an, Arabic, and Islamic studies programmes for children. The school provides part-time educational programmes for children aged 4–16, with weekday evening and weekend study options available both onsite across UK branches and online.

Systechlogic supported the brand through PPC advertising, Meta advertising, website support, and creative designing. The PPC campaign ran with a daily budget of USD 35, generating 3,904 clicks from 27,084 impressions, achieving a strong 14.41% CTR.

The campaign recorded a total cost of USD 1,174.08, with a USD 20.60 cost per conversion and an average CPC of AED 1.10, demonstrating effective budget management, strong audience engagement, and efficient lead-generation performance.



www.alharamainschools.co.uk

BRAND NAME

TRAVELLING WITH OXYGEN

PROJECT

Website Development, SEO & PPC Campaign

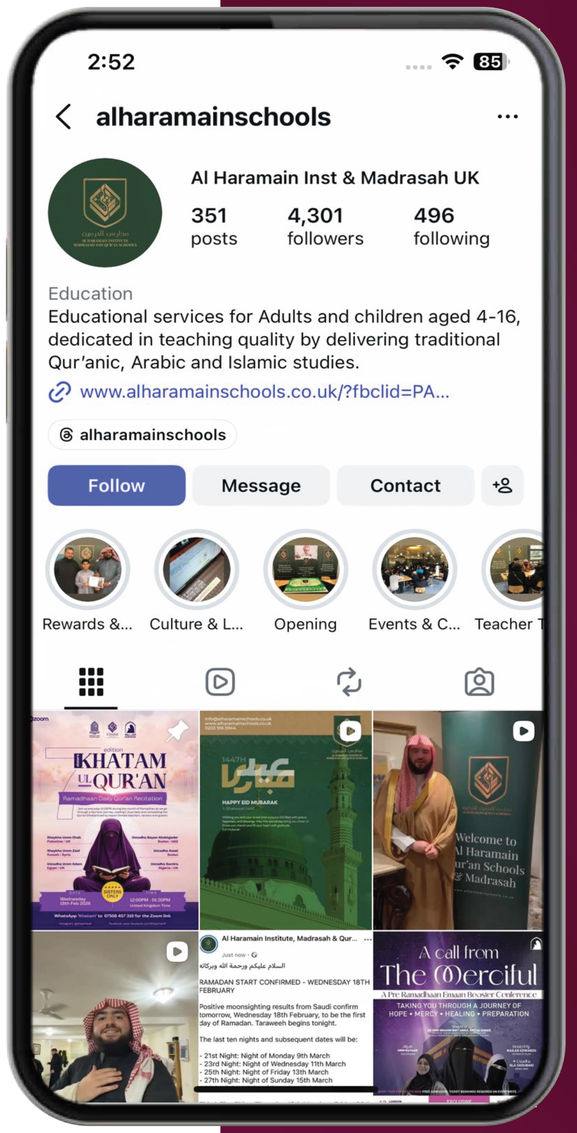
MARKET

UK / Travel Oxygen & Portable Oxygen Concentrators









www.alharamainschools.co.uk

Let’s Turn Your Brand Into the Next Success Story



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